



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Advertiser **Restore Our Future (15808)**
Agency/T-Code **Mentzer Media Services, Inc. (3427)/833926835**
Buyer **CLOYD, ELISE**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
ph: (555) 555-5555
Product **Political - Issue (1068)**
Brand **RESTORE OUR FUTURE (135594)**
Acct Types **National/Political**
Est/Headline **2102/06366106**
Demo
Revision
Comments **RESTORE OUR FUTURE**
RESTORE OUR FUTURE

Invoice **652713**
Inv Date **11/25/2012**
Terms **Net 30**
Contract **336029**
Bill Type **Standard**
Period **10/29/2012 - 11/25/2012**

CO-OP/Order Type **No/Normal**
Package
Gen. Date **11/27/2012 1:42:46PM**

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
13.1	Spot	7:00:00AM- 9:00:00AM	Day,M-2	10/29/12 7:59AM (Mo)	00:30	ROF12TV24H	\$3500.00	
13.1	Spot	7:00:00AM- 9:00:00AM	Day,M-2	10/29/12 8:30AM (Mo)	00:30	ROF12TV25H	\$3500.00	
14.1	Spot	12:00:00PM- 1:00:00PM	Day,M-2	10/29/12 12:35PM (Mo)	00:30	ROF12TV24H	\$2100.00	
14.1	Spot	12:00:00PM- 1:00:00PM	Day,M-2	10/29/12 1:00PM (Mo)	00:30	ROF12TV24H	\$2100.00	
15.1	Spot	5:00:00PM- 6:00:00PM	Day,M-2	10/29/12 5:14PM (Mo)	00:30	ROF12TV24H	\$3750.00	
15.1	Spot	5:00:00PM- 6:00:00PM	Day,M-2	10/29/12 5:53PM (Mo)	00:30	ROF12TV24H	\$3750.00	
16.0	Spot	6:00:00PM- 6:30:00PM	Day,M-2	10/29/12 6:00PM (Mo)	00:30	ROF12TV24H	\$5500.00	
16.0	Spot	6:00:00PM- 6:30:00PM	Day,M-2	10/29/12 6:29PM (Mo)	00:30	ROF12TV25H	\$5500.00	
17.0	Spot	7:00:00PM- 7:30:00PM	Day,M-1	10/29/12 6:59PM (Mo)	00:30	ROF12TV24H	\$8000.00	
18.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	10/29/12 11:24PM (Mo)	00:30	ROF12TV24H	\$3000.00	
23.0	Spot	9:00:00AM-10:00:00AM	Per week (1),Mo	10/29/12 9:51AM (Mo)	00:30	ROF12TV24H	\$1200.00	
24.0	Spot	4:00:00PM- 5:00:00PM	Per week (1),Mo	10/29/12 4:20PM (Mo)	00:30	ROF12TV25H	\$1600.00	
25.0	Spot	7:30:00PM- 8:00:00PM	Per week (1),Mo	10/29/12 7:49PM (Mo)	00:30	ROF12TV24H	\$8000.00	
26.0	Spot	11:35:00PM-12:05:00AM	Per week (1),Mo	10/29/12 11:47PM (Mo)	00:30	ROF12TV25H	\$2750.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$54,250.00
Commission	(\$8,137.50)
Net Total	\$46,112.50

Total Spots 14

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.